

VIEW

Elegance, charm and intelligence captured and embodied in a single product. The softness of the paper, the readability and the silky surface gives printed matter a luxurious feel that evokes emotion and commitment

TECHNICAL DATA

Target values subject to production variations. Updates will be done continuously.

Target value	Grammage g/m ²	Brightness % D65/10°	Bulk cm ³ /g	Smoothness PPS 1 MPa μm	Gloss 75°	a* D65/10°	b* D65/10°	Opacity %
Holmen VIEW	47	80	1.1	1.8	35	0.3	-4.0	89
	50	80	1.1	1.8	35	0.3	-4.0	90
	53	80	1.1	1.8	35	0.3	-4.0	91
	57	80	1.1	1.8	35	0.3	-4.0	92
	60	80	1.1	1.8	35	0.3	-4.0	92
	65*	80	1.1	1.8	35	0.3	-4.0	93
	70*	80	1.1	1.8	35	0.3	-4.0	94
Holmen VIEW Matt	47	80	1.4	2.9	15	-0.5	-2.5	91
	50	80	1.4	2.9	15	-0.5	-2.5	92
	53	80	1.4	2.9	15	-0.5	-2.5	93
	57	80	1.4	2.9	15	-0.5	-2.5	94
	60	80	1.4	2.9	15	-0.5	-2.5	94

Printing methods VIEW: Heatset and Gravure.

Updated 2021-03-25

Printing methods VIEW Matt: Heatset, Coldset, Digital Inkjet.

* Available depending on trim

Environmental certificates:

ISO 14001, FSC® C020071, PEFC /05-33-134 and EU Ecolabel

Environmental statements: Reach

VIEW

PRINTING RECOMMENDATIONS HOLMEN VIEW

Heatset

Print order	KCMY
Ink	MF or SC ink
Characteristic data	FOGRA 41
ICC-profile	PSO-MFC-Paper-eci.icc
Screen ruling	133-150 lpi
Max tone value	260-280%

Gravure

Ink	Standard ink
Varnish	Standard
ICC-profile	PSR_SC_Plus_V2_PT.icc PSRgravureMF.icc
Screen ruling	172 lpi
Max tone value	280-340%

Recommended paper type and dot gain curve in line with ISO 12647-2 2013

Paper type	6
Dot gain curve	C

L* a* b* guideline values

ISO 13655 D50 2° M1

Measuring instrument

Techkon SpectroDens LED Premium

L* a* b* target values D50

	L*	a*	b*	Fluorescence
Paper type 6 white Background	90+/-3	0+/-2	3+/-2	
Holmen VIEW	88.3	2.4	-4.7	Low

VIEW

PRINTING RECOMMENDATIONS HOLMEN VIEW MATT

Heatset

Print order	KCMY
Ink	MF or SC ink
Characteristic data	FOGRA 47, FOGRA 41
ICC-profile	PSO_Uncoated_ISO12647_eci.icc PSO-MFC-Paper-eci.icc
Screen ruling	133-150 lpi
Max tone value	260%

Coldset

Print order	CMYK
Ink	Coldset
Characteristic data	FOGRA 47, FOGRA 41
ICC-profile	PSO_Uncoated_ISO12647_eci.icc PSO-MFC-Paper-eci.icc
Screen ruling	133-150 lpi
Max tone value	260%

Digital Inkjet

Characteristic data	FOGRA 39
ICC-profile	ISO_coated_v2_eci.icc
Screen ruling	150 lpi
Max tone value	270%

Recommended paper type and dot gain curve in line with ISO 12647-2 2013

Paper type	7
Dot gain curve	C

L* a* b* guideline values

ISO 13655 D50 2° M1

Measuring instrument

Techkon SpectroDens LED Premium

L* a* b* target values D50

	L*	a*	b*	Fluorescence
Paper type 7 white Background	89+/-3	0+/-2	3+/-2	
Holmen VIEW Matt	88.3	2.4	-4.7	Low