**The great alternative to wood-free paper.** Providing excellent whiteness, very high opacity and an outstanding image reproduction, this is a perfect choice for magazines, direct mail and notebooks.

---

### TECHNICAL DATA

<table>
<thead>
<tr>
<th>Target value</th>
<th>Grammage g/m²</th>
<th>Whiteness %</th>
<th>Brightness %</th>
<th>a&lt;sup&gt;*&lt;/sup&gt;</th>
<th>b&lt;sup&gt;*&lt;/sup&gt;</th>
<th>Bulk cm³/g ±0.05</th>
<th>Opacity %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holmen EPIC</td>
<td>52</td>
<td>100</td>
<td>85</td>
<td>+0.4</td>
<td>-4.7</td>
<td>1.5</td>
<td>90</td>
</tr>
<tr>
<td></td>
<td>55</td>
<td>100</td>
<td>85</td>
<td>+0.4</td>
<td>-4.7</td>
<td>1.5</td>
<td>91</td>
</tr>
<tr>
<td></td>
<td>60</td>
<td>100</td>
<td>85</td>
<td>+0.4</td>
<td>-4.7</td>
<td>1.5</td>
<td>93</td>
</tr>
<tr>
<td></td>
<td>*65</td>
<td>100</td>
<td>85</td>
<td>+0.4</td>
<td>-4.7</td>
<td>1.4</td>
<td>94</td>
</tr>
</tbody>
</table>

*Available depending on trim.*

**Environment**

ISO 14001, FSC®-C020071, PEFC™/05-33-134 and EU Ecolabel, Reach.
PRINTING RECOMMENDATIONS

Heatset

Print order: KCMY
Ink: MF or SC ink
Characteristic data: FOGRA 47, FOGRA 41
ICC-profile: PSO-Uncoated-ISO12647-eci.icc
Screen ruling: 133-150 lpi
Max tone value: 260%

Coldset

Print order: CMYK
Ink: Coldset
Characteristic data: FOGRA 47, FOGRA 41
ICC-profile: PSO-Uncoated-ISO12647-eci.icc
Screen ruling: 133-150 lpi
Max tone value: 260%

Digital Inkjet

Characteristic data: FOGRA 39
ICC-profile: ISO-coated-v2-eci.icc
Screen ruling: 150 lpi
Max tone value: 270%

Recommended paper type and dot gain curve in line with ISO 12647-2 2013

Paper type: 7
Dot gain curve: C

L* a* b* guideline values
ISO 13655 D50 2° M1

Measuring instrument
Techkon SpectroDens LED Premium

L* a* b* target values D50

<table>
<thead>
<tr>
<th>Paper type 7 white Background</th>
<th>L*</th>
<th>a*</th>
<th>b*</th>
<th>Fluorescence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holmen EPIC</td>
<td>90.5</td>
<td>2.6</td>
<td>-6</td>
<td>Medium</td>
</tr>
</tbody>
</table>

HOLMEN