

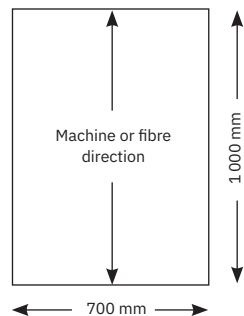
CAPTURE THE ATTENTION

Whether you want to print a high-end magazine, a light-weight catalogue or cost-efficient direct mail, we have a graphical paper to suit your needs.

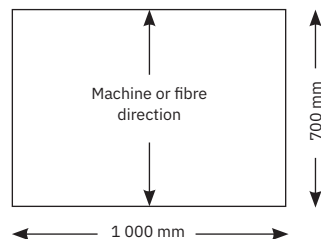
Raw or smooth, matt or glossy ... Our light-weight uncoated papers Holmen Aspect, Holmen EPIC, Holmen TRND and Holmen VIEW serve the market well by capturing the readers' attention with their different surfaces. Let them show off your imagery in detail with vibrant colours. And don't miss Holmen UNIQ, our SC-paper, which is bright with a smooth surface that also works outstandingly well for image reproduction. All Holmen's graphical papers are known for having a naturally high opacity, even in low basis weights.

Holmen's premium paperboard and innovative paper products are appreciated for their exceptional properties and low climate footprint.

Long grain 700 x 1000 mm



Short grain 1000 x 700 mm



THE BULK BENEFIT

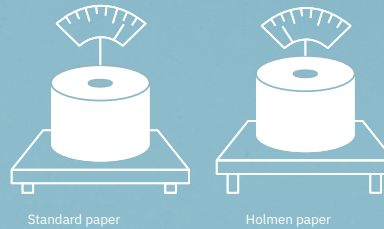
A paper with high bulk has more volume than a standard paper. The paper weighs less per m² but has the same thickness.

When the paper weighs less per m², you get more printing surface for each tonne that you buy. Or you can choose the same basis weight that you are used to, and get a thicker end-product, if that is what you prefer.

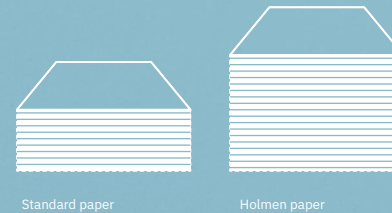
Issued 04.2026

PRODUCT LIST GRAPHICAL PAPER

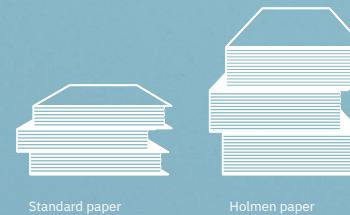
Buy fewer tonnes



Get more copies



Get a thicker product



HOLMEN



GRAPHICAL PAPER

Product	CIE Whiteness ISO 11475	Bulk (cm ³ /g) ISO 534	Opacity (%) ISO 2471	Gloss 75° (%) ISO 8254-1
Holmen Aspect	115	1.4–1.5	95–96	12
Holmen EPIC	100	1.4–1.5	90–95	12
	Brightness D65 (%) ISO 2470-2			
Holmen TRND	80	1.6	97	10
Holmen TRND	80	2.0	95–98	10
Holmen VIEW	80	1.1	89–94	35
Holmen VIEW Matt	80	1.4	91–95	15
	Brightness ISO (%) ISO 2470-1			
Holmen UNIQ	65–70	1.1	88–93	36–38
Holmen UNIQ Extra	70	1.1	90–91	45
Holmen XLNT Classic	65–68	1.3–1.4	89–92	22
Holmen XLNT Light	60	1.4	91–94	22
Holmen PLUS	72–75	1.6	89–95	12

Product	Basis weight (g/m ²) ISO 536																		End-use						Printing methods				
	36	37	38	39	40	43	45	47	49	50	52	53	55	57	60	65	70	80	Newspaper	Inserts	Catalogues	Magazine	Direct Mail	Brochures	Heatset	Coldset	Gravure	Digital Inkjet	Sheets
Holmen Aspect															●		●			●	●	●	●	●	●	●		●	○
Holmen EPIC										●		●			●	○	○			●	●	●	●	●	●	●		●	○
Holmen TRND 1.6																	●			●	●	●	●	●	●	●		●	○
Holmen TRND 2.0												●			●		●	●		●	●	●	●	●	●	●		●	○
Holmen VIEW								●		●		●		●	●	○	○			●	●	●	●	●	●		●		
Holmen VIEW Matt								●		●		●		●	●		○			●	●	●	●	●	●	●		●	○
Holmen UNIQ		○		●		●		●		●										●	●	●	●	●	●		●		
Holmen UNIQ Extra						○		○												●	●	●	●	●	●		●		
Holmen XLNT Classic			○		○		●		●		●								●	●	●		●		●		●		
Holmen XLNT Light	○				●	●													●	●	●		●		●		●		
Holmen PLUS							○		○		●		●		●				●	●		●	●		●	●		●	○

- ● ● Standard grammage
- Available depending on trim
- Contact your sales representative for availability